

# **Privacy Policy**

INOVAR CORPORATION has created this Privacy Policy to demonstrate our firm commitment to privacy and protection of all persons who visit iNovar websites, and their visitor information in compliance with Safe Harbor provisions. This statement sets forth our information gathering and dissemination practices for the inovarcorp.com websites. For purposes of this policy, the term "visitor" includes visitors to our sites who are not yet customers as well as those who do not become customers.

### What We Collect and Where

Our websites use several different forms that our visitors can use to request information about customers, products, and services. From these forms, we collect the following visitor information:

- 1. Visitor's contact information
- 2. Unique identifiers
- 3. Financial information
- 4. IP addresses

### How Secure is the Information We Collect?

iNovar is committed to industry best practices approaches concerning security measures to prevent the loss, misuse and alteration of the information in our possession. Visitor information is encrypted during transmission, our company databases are accessible only by persons who have entered into and are bound by a confidentiality and nondisclosure agreement with iNovar or iNovar.

### What Do We Use This Information For?

### **Contact Information**

We use client information to send information about our company to clients only and to get in touch with them when necessary. We also use the information we collect to improve the content of our Web sites and as training aides for our employees. Clients are given the option to opt out of receiving future informational mailings via an automated unsubscribe URL each time they receive a mailing from us. For



other ways to contact us please see our about us page.

#### Financial Information

We may ask visitors to enter credit card or account information through our web site. Visitor financial information is encrypted for its protection prior to its transmission over the internet. We collect this information on a transaction-by-transaction basis and will not authorize the release of the information with anyone not directly involved in processing the transaction. This information may be encrypted and stored for logging or recurring billing purposes in accordance with applicable regulatory requirements.

### IP addresses

We use the visitors' unique network addresses (IP Address) to help diagnose problems with our servers, and to administer our websites.

## We use Cookies to:

- 1. Help us recognize visitors as unique visitors (just a number) when they return to our websites.
- 2. Allow login ability to specific web applications that track legitimate session login information with the use of cookies.
- 3. Compile anonymous, aggregated statistics that allow us to understand how users use our site and to help us improve the structure of our Web site. We cannot identify visitors personally in this way.
- 4. Count the number of anonymous users of our sites.

We gather this informational for internal use only and will not authorize the release of this information to anyone outside iNovar.